



shopping & entertainment centers





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Plaza Centers N.V. GROUP PROFILE

An experienced shopping mall developer in Central and Eastern Europe

Plaza Centers is one of the most experienced developers of western style shopping and entertainment centres in the emerging markets, with a special focus on the Central and Eastern European region. In the past decade, the group has developed, let and sold various types and sizes of shopping and entertainment centres in seven different countries of the Central and Eastern European region, while it has recently commenced operation in India as well. Presently the group is in process of developing several new centres while also busy redeveloping already existing malls. Throughout the years, the company has demonstrated to be a leading expert of shopping centers in the region with a thorough knowledge of the market, operational know-how and reliable cooperational partners.

Plaza Centers was the first one to open a western type mall in the Central and Eastern European region. Duna Plaza was built in 1996, in Budapest, Hungary, and in the eleven successive years it was followed by more than 20 other shopping centers established in medium and large cities of the region. The Group's unique strategy has lied in the launching of malls not only in the capital cities but also in other regional centres. In the past decade, the group has been determined to keep its vantage ground on the market, which is exemplified by developments like Plaza's new generation shopping center, Arena Plaza Mall in Budapest. Through the years 2004–2007 Plaza Centers has sold its shopping center portfolio to the French Klepierre Group, the British Dawnay Day Group and aAIM fund.

The Group is ready to replicate its success acrosss Central and Eastern Europe in other emerging markets, like India, where Plaza's parent company, Elbit Medical Imaging is already active. With an established presence and a strong brand name in the emerging markets, coupled with a highly skilled management team and an extensive network of leading international retailers and property investors, Plaza Centers is confident to maintain its ability to anticipate market trends.

Presently twenty-five great developments are under way in Hungary, Poland, Czech Republic, Latvia, Romania,

Greece, Serbia and India.





Sold and pre-sold projects

Existing developments





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Hungary SHOPPING CENTER PORTFOLIO, WHICH WAS SOLD



1. Duna Plaza	100,000 m ²	Budapest	1996
2. Csepel Plaza	19,950 m ²	Budapest	1997
3. Debrecen Plaza	33,823 m²	Debrecen	1998
4. Győr Plaza	19,800 m ²	Győr	1998
5. Alba Plaza	20,252 m ²	Székesfehérvár	1999
6₌ Pécs Plaza	20,718 m ²	Pécs	1999
7. Sopron Plaza	21,258 m ²	Sopron	1999
8. Kanizsa Plaza	10,265 m ²	Nagykanizsa	2000
9. Kaposvár Plaza	12,097 m²	Kaposvár	2000
10. Miskolc Plaza	35,855 m ²	Miskolc	2000
11. Nyír Plaza	19,813 m²	Nyíregyháza	2000
12. Szeged Plaza	20,000 m ²	Szeged	2000
13. Szolnok Plaza	15,052 m ²	Szolnok	2001
14. Savaria Plaza	10,545 m ²	Szombathely	2002
15. Zala Plaza	10,126 m ²	Zalaegerszeg	2002
16. Balaton Plaza	12,287 m ²	Veszprém	2004
17. Arena Plaza	180,000 m ²	Budapest	2007



Arena Plaza Mall HUNGARY







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NAME OF THE PROJECT: ARENA PLAZA MALL

PRE-SOLD TO: aAIM FUND

ADDRESS:

KEREPESI ÚT 9.

TOWN:

BUDAPEST

COUNTRY: HUNGARY

TYPE:

CITY CENTER, SHOPPING CENTER, ENTERTAINMENT CENTER

SI7F-

180,000 m² / 66,000 m² GLA

NUMBER OF SHOPS:

215

NUMBER OF PARKING UNITS:

3.000

MAIN ANCHORS:

IT CINEMA – 23 SCREENS INCLUDING IMAX 3D THEATER HYPERMARKET: 11.000 m², 4 MAJOR ANCHOR TENANTS 3.000 m²/each

FAX NUMBER: +36 1-462-7201 E-MAIL: arena@plazacenters.com

DESCRIPTION OF THE PROJECT:

Arena Plaza Mall is set to be the largest shopping and entertainment centre in Hungary. It will have over 66,000 m² of lettable space over two floors, which will comprise a 11,000 m² hypermarket, more than 200 shops, including electronic, sports and fashion anchor stores, as well as new retailers to the Hungarian market. The mall will also have an entertainment section, a 22-screen cinema and an IMAX centre as well as a food court and sufficient parking over two undeground parking levels. The centre will be located close to the Eastern Railway Station along one of Budapest's main roads, and on the site of a former horce racing course.

Arena Plaza Mall, which is being developed by Plaza Centers, is a new generation downtown mall and is set to be the first of several shopping centres in Hungary.

DATE OF OPENING: LAST QUARTER 2007

Dream Island HUNGARY



Duna Plaza ExtensionHUNGARY



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NAME OF THE PROJECT:

DREAM ISLAND

TOWN:

BUDAPEST

COUNTRY: HUNGARY

TYPE:

MAJOR BUSINESS AND LEISURE RESORT

SIZE:

350,000 m² GBA (FOR RENT AND SALE)

DESCRIPTION OF THE PROJECT:

Dream Island will developed as a fully integrated leisure entertainment and business complex, featuring a Las Vegas style. It will include eight to ten five star hotels, four apartment hotels, a convention center, a casino, an opera house, a dinner theatre and a marina with anchorage for 300 vessels.

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NAME OF THE PROJECT:

DUNA PLAZA EXTENSION

TOWN:

BUDAPEST

COUNTRY:

HUNGARY

TYPE

RETAIL AND ENTERTAINMENT SCHEME

SIZE:

15,000 m² GLA



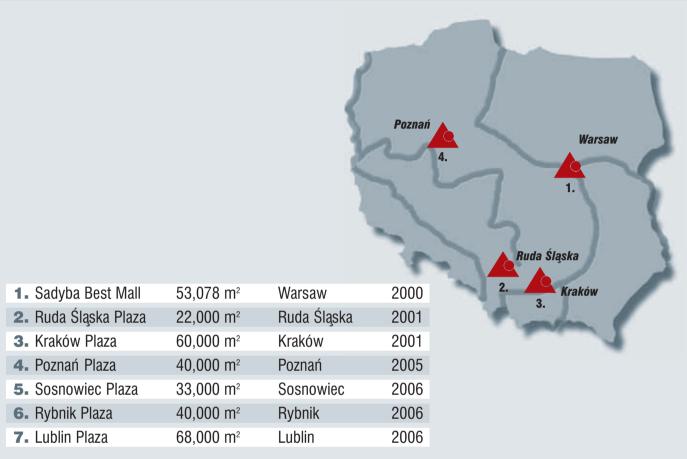


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Poland SHOPPING CENTER PORTFOLIO, WHICH WAS SOLD





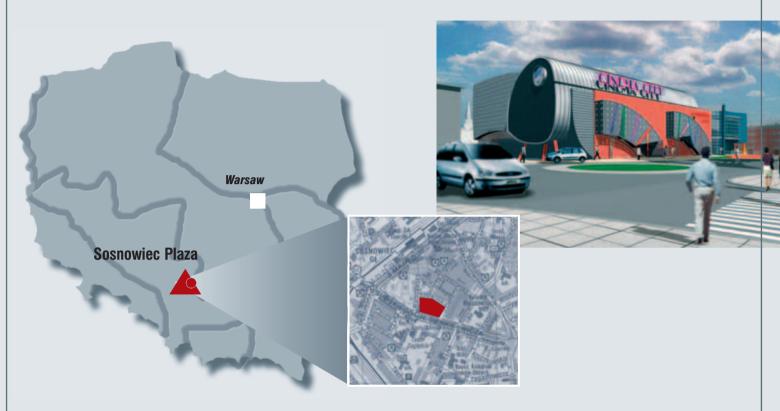


Sosnowiec Plaza POLAND



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NAME OF THE PROJECT: SOSNOWIEC PLAZA

PRE-SOLD TO: KLEPIERRE GROUP

ADDRESS:

SZKLARNIANA/ DEKERTA/ SIENKIEWICZA (on the crossroad of these streets)

TOWN: SOSNOWIEC COUNTRY: POLAND

TYPE:

CITY CENTER SHOPPING CENTER, ENTERTAINMENT CENTER

SIZE:

33,000 m² GBA

NUMBER OF SHOPS:

75

NUMBER OF PARKING UNITS:

400

MAIN ANCHORS:

CINEMA CITY, FANTASY PARK, STOKROTKA, C&A

DESCRIPTION OF THE PROJECT:

Sosnowiec Plaza will be one of the most attractive and unique shopping centres, in a city center location. The mall will have an excellent local transport with 12 bus lines and 4 tram lines stopping just in front of it. The centre will be close to the Main and Southern Railway Station. The mall will offer only worldwide known brand names.

DATE OF OPENING:

MARCH 2007



Rybnik Plaza POLAND



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NAME OF THE PROJECT:

RYBNIK PLAZA

PRE-SOLD TO:

KLEPIERRE GROUP

ADDRESS:

DWOREK STREET

TOWN:

RYBNIK

COUNTRY:

POLAND

TYPE:

CITY CENTER SHOPPING CENTER, ENTERTAINMENT

CENTER

SIZE: 40,000 m² GBA

NUMBER OF SHOPS:

70

NUMBER OF PARKING UNITS:

470

MAIN ANCHORS:

CINEMA CITY, FANTASY PARK, STOKROTKA, RTV EURO AGD

DESCRIPTION OF THE PROJECT:

Rybnik Plaza will be a modern shopping and entertainment center with an excellent location in the center of Rybnik with 11 bus lines stopping in front of it. The plaza will include a commercial area with entertainment services, restaurants and cafes, offering a variety of activities for the entire family. Only worldwide known brand names will be found in the plaza.

DATE OF OPENING:

MARCH 2007



Lublin Plaza POLAND



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NAME OF THE PROJECT: LUBLIN PLAZA

PRE-SOLD TO: KLEPIERRE GROUP

ADDRESS: LIPOWA STREET

TOWN: LUBLIN

COUNTRY: POLAND

TYPE:
CITY CENTER
SHOPPING CENTER,
ENTERTAINMENT CENTER

SIZE: 68.000 m² GBA





NUMBER OF SHOPS:

150

NUMBER OF PARKING UNITS:

700

MAIN ANCHORS:

CINEMA CITY, FANTASY PARK, STOKROTKA, H&M

DESCRIPTION OF THE PROJECT:

The Lublin Plaza will be a 3-store building with a two-level underground parking area for about 700 cars. In the building there will be a Cinema City with 8 rooms, a Fantasy Park entertainment centre with a bowling room, billiard, computer games, playground for children, an Internet cafe and discotheque, as well as a supermarket and a shopping and services passage with about 150 shops of renowned brands, boutiques and service outlets, a food court and a supermarket. Lublin Plaza Multifunctional Hotel-Congress Center is located at the corner of Lipowa St. and Obroñców Pokoju St., 200 m from the main street in Lublin - Krakowskie Przedmie cie. It is situated between the old part of the city and the university campus. Lublin Plaza has a very good accessability by car and by public transport - 8 different busses and 5 trolley busses.

DATE OF OPENING:

JUNE 2007

Suwałki Plaza POLAND



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NAME OF THE PROJECT:

SUWAŁKI PLAZA

TOWN: SUWAŁKI

COUNTRY: POLAND

TYPE:

CITY CENTER SHOPPING CENTER, ENTERTAINMENT CENTER

SIZE:

21,000 m² GLA

NUMBER OF SHOPS:

100



NUMBER OF PARKING UNITS:

500

MAIN ANCHORS:

CINEMA CITY, FANTASY PARK, STOKROTKA

DESCRIPTION OF THE PROJECT:

The Suwalki Plaza will be a entertainment and shopping center with a parking area for about 470 cars, of the total surface of 19,000 m². In the building there will be a Cinema City with 8 rooms, a Fantasy Park entertainment centre with a bowling room, billiard, computer games, playground for children, an Internet cafe and discotheque, as well as a supermarket and a shopping and services passage with about 100 shops of renowned brands, boutiques and service outlets, a food court and a supermarket.

Suwalki Plaza is located in the center of Suwalki in Dwernickiego St. Center has a very good accessability by car and by public transport – 16 different busses.

DATE OF OPENING:

Q3 2009

Lódź Plaza POLAND



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NAME OF THE PROJECT:

ŁÓDŹ PLAZA

ADDRESS:

Aleja A. Mickiewicze

and S. Zeromskiego

TOWN: ŁÓDŹ

COUNTRY:

POLAND

TYPE:

CITY CENTER SHOPPING CENTER, ENTERTAINMENT CENTER SIZE:

29,000 m2 GLA

NUMBER OF SHOPS:

180

NUMBER OF PARKING UNITS:

1,500

MAIN ANCHORS:

CINEMA CITY (IMAX)

DESCRIPTION OF THE PROJECT:

LODZ PLAZA WILL BECOME THE MOST ATTRACTIVE AND UNIQUE SHOPPING CENTERS WHICH WILL INCLUDE EXCELLENT SHOPPING FACILITIES COMPLEMENTED BY HIGH QUALITY ENTERTAINMENT AND RESTAURANTS

Torun Plaza POLAND





NAME OF THE PROJECT:

TORUN PLAZA

TOWN:

TORUN

COUNTRY:

POLAND

TYPE:

RETAIL AND ENTERTAINMENT

SCHEME

SIZE:

33,000 m² GLA

NUMBER OF SHOPS:

120

NUMBER OF PARKING UNITS:

800

DATE OF OPENING:

Q1 2011

Zgorzelec Plaza POLAND





NAME OF THE PROJECT: ZGORZELEC PLAZA

TOWN:

ZGORZELEC

COUNTRY:

POLAND

TYPE:

RETAIL AND ENTERTAINMENT

SCHEME

SIZE:

16,000 m² GLA

NUMBER OF SHOPS:

100

NUMBER OF PARKING UNITS:

450

DATE OF OPENING:

Q3 2009





Czech Republic

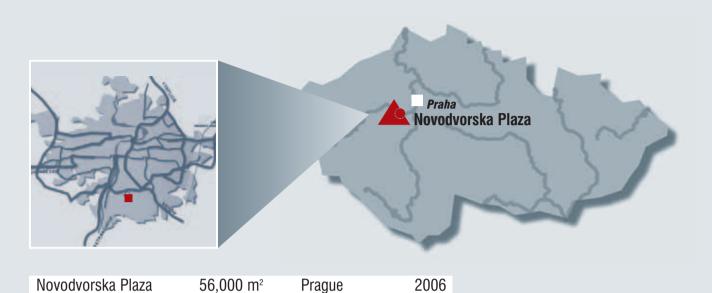
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Czech Republic

SHOPPING CENTER PORTFOLIO, WHICH WAS SOLD TO KLEPIERRE GROUP







Plzěn Plaza CZECH REPUBLIC



Head office: PLAZA CENTERS CZECH REPUBLIC

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NAME OF THE PROJECT: PLZĚN PLAZA

ADDRESS:

AREÁL BÝVALÉHO VÝSTAVIŠTE, RADCICKÁ 2

TOWN:

PLZĚN

COUNTRY:

CZECH REPUBLIC

TYPE:

CITY CENTER SHOPPING CENTER, ENTERTAINMENT CENTER

SIZE:

20.000 m2 GLA

NUMBER OF SHOPS:

110

NUMBER OF PARKING UNITS:

650

MAIN ANCHORS:

CINEMA CITY / MULTIPLEX CINEMA / FANTASY PARK / ENTERTAINMENT / RESERVED, ORSAY, TIME OUT, ESPRIT, PIMKIE, PROMOD, CAMAIEU / FASHION ANCHOR / KIENAST SHOE, CCC BOTY / SHOES ANCHOR / DOUGLAS, ROSSMANN / DRUGSTORE / ALBERT / SUPERMARKET

DESCRIPTION OF THE PROJECT:

Plzen Plaza is a three floor shopping and entertainment centre with 20 000 sqm lettable space. The lower ground floor is devoted to services, supermarket Albert, and Hervis sport, and is directly accessible from the adjacent parking building. The main entrance is on the ground floor, which is dedicated to boutiques and shops with international fashion brands, shoes, and accessories. Cinema City and Fantasy Park are placed on the first floor, as well as a variety of young-fashion shops and a food court.

DATE OF OPENING:

Q4 2007

Opava Plaza CZECH REPUBLIC



Head office: PLAZA CENTERS CZECH REPUBLIC

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NAME OF THE PROJECT: OPAVA PLAZA

ADDRESS:

U FORTUNÝ / NÁKLADNÍ / PEKAØSKÁ STREETS

TOWN:

OPAVA

COUNTRY:

CZECH REPUBLIC

TYPE:

CITY CENTER SHOPPING AND ENTERTAINMENT CENTER

SIZE:

14.000 m² GLA

NUMBER OF SHOPS:

70

NUMBER OF PARKING UNITS:

400

MAIN ANCHORS:

CINEMA CITY, FANTASY PARK

DESCRIPTION OF THE PROJECT:

Three-floor shopping and entertainment centre on 14,000 sqm of lettable space located 150 meters from main city center square, with direct access from pedestrian zone and 400 parking spaces under the building. Tenant mix will include supermarket and shops offering day to day services (drogerie, travel agencies, retail banking, dry cleaning etc.) located on basement and ground floor. First floor will be dedicated to fashion. fashion accessories including Entertainment anchor tenants multiplex Cinema City and Fantasy park (bowling, disco, video games etc.). Apart from entertainment wide variety of gastro refreshment will be offered to clients through food court units and restaurant. Choosing Opava Plaza, you chose unique city centrum location and opportunity to be part of.

DATE OF OPENING:

2010

Liberec Plaza CZECH REPUBLIC





Head office: PLAZA CENTERS CZECH REPUBLIC



NAME OF THE PROJECT: LIBEREC PLAZA

ADDRESS:

5. KVĚTNA/PALACHOVA STREET

TOWN: LIBEREC

COUNTRY:

CZECH REPUBLIC

TYPE:

SHOPPING GALLERY

SIZE:

19,000 m² GLA

NUMBER OF SHOPS:

120

NUMBER OF PARKING UNITS: 490

MAIN ANCHORS:

SUPERMARKET, FASHION ANCHORS

DESCRIPTION OF THE PROJECT:

Liberec Plaza will be located on an exceptional site, right in the heart of Liberec's historic city centre. With totally 19,000 sqm of a leasable 4 floors area and direct access from pedestrian zone, the project will become new city centre shopping landmark. Totally 120 shops will form unique pulsating heart of the city centre. The galerie will provide visitors

with a wide range of clothing stores, useful services and restaurants. The ground and first floor will offer boutiques with international fashion, shoes and accessories brands. The second floor will be devoted to shops with leisure and entertainment goods partly sports and fitness accessories, books, toys and leisure items. Terraces and a café on the roof will afford visitors panoramic views over the picturesque city of Liberec. The complex will be crowned off with modern office space and 5 luxury apartments located on the very top floor of the gallery.

DATE OF OPENING:

Q4 2008



Prague 3 CZECH REPUBLIC



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NAME OF THE PROJECT:

PRAGUE 3

TOWN:

PRAGUE

COUNTRY:

CZECH REPUBLIC

TYPE:

OFFICE, FOR FUTURE USE AS RESIDENTAL

SIZE:

61,600 m² GBA (FOR SALE)

NUMBER OF PARKING UNITS:

1000









More recently the company purchaed three new plots in Miercurea Ciuc, Iasi and Slatina.

Casa Radio ROMANIA



NAME OF THE PROJECT:

CASA RADIO

OFFICES - 123,500 GLA

RESIDENTIAL - 35,000 GLA

ADDRESS:

65-125 CALEA PLEVNEI ST.

HOTEL - 27,000 GLA

APARTMENT HOTEL -

TOWN:

DISTRICT 1, BUCHAREST

CONVENTION CENTER —

COUNTRY: ROMANIA

8.000 GLA

12,000 GLA

TYPE:

SHOPPING AND

CITY CENTER, MALL / **COMMERCIAL CENTER** **ENTERTAINMENT CENTER -**120,000 GLA

HYPER MARKET -17,000 GLA

SIZE:

360,000 m² **CASINO - 3,500 GLA**

DATE OF OPENING: PARKING PLACES -2011-2012

6,000 (220,000)





Timisoara Plaza **ROMANIA**

NAME OF THE PROJECT:

TIMISOARA PLAZA

ADDRESS:

46 DOROBANTILOR ST.

TOWN:

TIMISOARA

COUNTRY:

ROMANIA

TYPE:

Retail and entertainment scheme (it will be mixed use project with 39,500 of shopping center, 30,000 of offices with an option to developed 20,000 of residential)

SIZE:

39,500 m² GLA

DATE OF OPENING:

Q3 2009



Miercurea Ciuc Plaza ROMANIA

NAME OF THE PROJECT: MIERCUREA CIUC PLAZA

DESCRIPTION OF THE PROJECT:

The Group purchased a plot of land with an area of $33,000~\text{m}^2$ in Mircurea Ciuc, on which it is intending to develop a shopping and entertainment centre. Mircurea Ciuc Plaza is situated in the centre of Mircurea Ciuc, a city in Romania, with a population of 50,000~c inhabitants and a catchment area of approximately 300,000~i inhabitants. The site is situated 400~m meters from the city hall. The shopping centre has a GLA of approximately $12,000~\text{m}^2$, and will include a supermarket, fashion retailers, a fantasy land, a food court and restaurants. Construction is due to commence in early 2008~a and the centre is scheduled to open in 2009.











lasi Plaza ROMANIA

NAME OF THE PROJECT:

IASI PLAZA

DESCRIPTION OF THE PROJECT:

The Group purchased a 46,500m² plot of land in lasi. This land will be developed as a shopping and entertainment centre, office and residential space. lasi Plaza is situated in lasi, a city in the northeast of Romania. The population of lasi is 350,000 inhabitants and the catchment area is approximately 820,000 inhabitants. The shopping centre will comprise of approximately 37,000 m² GLA, and will include an anchor supermarket, fashion retailers, a fantasy land, a food court and restaurants. The company intent to develop in lasi shopping center (37,000 m²) and office scheme (15,000 m²) and negotiating to sell rights to a residential situated on the plot (approximately 70,000 m²). Construction is due to commence in 2008 and the centre is scheduled to open in the first quarter of 2010.



Slatina ROMANIA

NAME OF THE PROJECT:

SLATINA

DESCRIPTION OF THE PROJECT:

The Company has acquired a site in Slatina, in southern Romania. The site totals approximately $20,000~\text{m}^2$ and is located in the north west part of Slatina. Slatina is a vibrant city with around 80,000 inhabitants and is considered a major city in the county of Olt which has approximately 520,000 inhabitants. In Slatina the Company plans to build a shopping and entertainment centre with approximately $25,000~\text{m}^2$ of built area, plus 450~parking places.

Additionally, the site provides the option to develop approximately 10,000 m² of additional residential accommodation, which the Company may consider selling to a third party.







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Riga Plaza LATVIA



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ADDRESS:

MUKUSALAS STREET

TOWN:

RIGA

COUNTRY:

LATVIA

TYPE:

REGIONAL SHOPPING CENTER, ENTERTAINMENT CENTER

SIZE:

49,000 m² GLA

NUMBER OF SHOPS:

150

NUMBER OF PARKING UNITS:

1500

MAIN ANCHORS:

Hypermarket Prisma 8500 m² Cinema (8 screens) 4000 m²

DESCRIPTION OF THE PROJECT:

Lettable area 49,000 m², top shopping location in Riga, Latvia, excellent design, over 150 stores (hypermarket, fashion, shoes, leather, sports, health & beauty, services, household, multimedia & electronics), wide range of entertainment (multiplex cinema, bowling, electronic game), food court and regular restaurants. Project partners New Century Holdings and Plaza Centers (Europe)

DATE OF OPENING:

Q3 2009

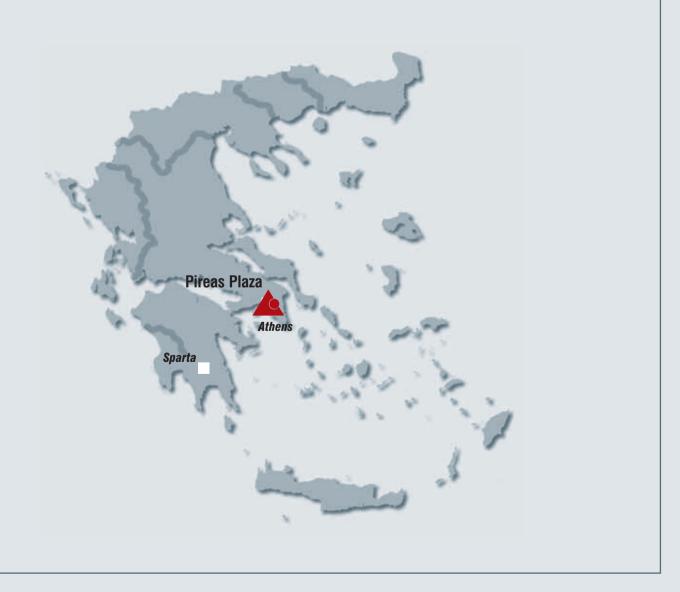








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Helios Plaza GREECE



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NAME OF THE PROJECT:

PIREAS PLAZA

ADDRESS:

L. ATHINON 54, PIRAEUS

TOWN:

ATHENS

COUNTRY:

GREECE

TYPE:

REGIONAL SHOPPING CENTER, ENTERTAINMENT CENTER

SIZE:

35,000 m² GLA

NUMBER OF SHOPS:

120

NUMBER OF PARKING UNITS:

1000

MAIN ANCHORS:

IMAX 3D THEATER, MULTIPLEX CINEMA 10 SCREENS, BOWLING, BILLIARD, DISCO BAR, KIDS PLAYGROUND, INTERNET CAFE, VIDEO GAMES







Belgrade Plaza SERBIA





NAME OF THE PROJECT:

BELGRADE PLAZA

ADDRESS:

KNEZA MILOSA STREET, BELGRADE

PROJECT STATUS:

PLANNING STAGE

SIZE:

100,000 m² GBA

DESCRIPTION OF THE PROJECT:

The new complex will be located on the prominent site of the former Federal Ministry of Internal Affairs, situated on the main street which runs through the centre of Belgrade. The area is home to foreign embassies, Serbian Government and the Ministry of Finance. Belgrade chamber of commerce and Belgrade's largest public hospital are also nearby as well as the city fair and the future railway station

Serbia is one of the South Eastern European nations where Plaza sees strong potential for future investment opportunities. Plaza also believes that the Belgrade market offers particular potential, with its large populated catchment area of approximately 2,5 million people Belgrade has not to date benefited from "institutional grade" investment in retail or commercial real estate. This development will have particular significance in terms of providing a new commercial and cultural destination for both domestic and international visitors.

DATE OF OPENING:

2010-2011







Koregaon Park INDIA



NAME OF THE PROJECT:

KOREGAON PARK

TOWN:

PUNE

COUNTRY:

INDIA

TYPE:

RETAIL, ENTERTAINMENT AND OFFICE SCHEME

SIZE:

107,000 m² GBA

DESCRIPTION OF THE PROJECT:

First transaction in India in a JV with a leading property developer in Pune, the development will include a shopping center with an estimated area of approximately 75,000 m² and an office building estimated at approximately 32,000 m².



Kharadi INDIA



NAME OF THE PROJECT:

KHARADI

TOWN:

PUNE

COUNTRY:

INDIA

TYPE:

RETAIL, ENTERTAINMENT, OFFICE AND SERVICE APARTMENTS

SIZE:

225,000 m² GBA

DESCRIPTION OF THE PROJECT:

Second transaction in India in a JV with a leading property developer in Pune, the development will include a shopping center with a total area of approximately 120,000 m² and an office complex measuring approximately 81,000 m², and a serviced apartment facility of approximately 24,000 m².

Trivandrum INDIA



NAME OF THE PROJECT:

TRIVANDRUM

TOWN:

TRIVANDRUM

COUNTRY:

INDIA

TYPE

SHOPPING MALL AND OFFICE SPACE TOGETHER WITH A SERVICE APARTMENT FACILITY

SIZE:

195,000 m² GBA

DESCRIPTION OF THE PROJECT:

a project in the preliminary planning and development stage, to be constructed on an area of land in Trivandrum, the capital city of State of Kerala in India, with a planned built area of approximately 195,000 m² which will include shopping mall and office space together with a serviced apartment facility. Construction is due to commence in 2008 and the project is scheduled to open in early 2010.

